



AMERICAN CANCER SOCIETY

HOPEFEST
MAUI

PRESENTS

THE
PINK GALA

- *Pretty in Pink* -



FOUR SEASONS RESORT
Maui at Wailea

SATURDAY, OCTOBER 20, 2018
WAILEA, MAUI



ALOHA!

We are honored to announce the **4th Annual HopeFest Maui “The Pink Gala, Pretty in Pink”** will be held on Saturday, October 20, 2018 at the Four Seasons Resort Maui at Wailea. Last year’s HopeFest, ‘Maui By Moonlight’, was an amazing success because of the support we received from community members like you, mahalo! We hope we can count on your support again this year.

Proceeds raised at **HopeFest Maui “The Pink Gala”** will benefit the American Cancer Society Clarence T.C. Ching **Hope Lodge Hawai’i**. Hope Lodge is a home-away-from-home for adult cancer patients and their caregivers. Patients from all over Hawai’i as well as American Samoa, and Guam have been served at Hope Lodge!

Hope Lodge provides a FREE place to stay when a cancer patient’s best hope for effective treatment may be in Honolulu. Since Hope Lodge opened its doors in November of 2016 it has provided **over 6,355 nights of free lodging** and helped patients save **over \$953,000** in potential hotel costs.

HopeFest Maui continues its fundraising efforts to ensure access to Hope Lodge Hawaii for all Hawaii residents in need, and invites you to support **“The Pink Gala”** as an Event Sponsor or with a Table Sponsorship. You may also consider donating a Silent Auction item. Details on sponsorship levels and benefits can be found in the enclosed packet.

On behalf of the American Cancer Society and our dedicated volunteer committee, we want to thank you for your support and consideration. Please visit **www.HopeFestMaui.org** or contact Development Manager, Kimber Carhart at **(808) 244-5554** e: Kimber.Carhart@cancer.org

Mahalo nui,

A handwritten signature in purple ink that reads "Tyson Miyake".

Tyson Miyake
Event Co-Chair

A handwritten signature in purple ink that reads "Raysha Mamala".

Raysha Mamala
Event Co-Chair

HOPEFEST MAUI 2018

EVENT CO-CHAIRS

TYSON MIYAKE
RAYSHA MAMALA

EVENT COMMITTEE

ANGIE HARAMOTO
BLANCA LAFOLETTE
CHRISTY TAKETA
DARYL FUJIWARA
ELAINE RANDALL
MARCI SATO
NANNA LINDBERG
SUSAN CLEMENTS

DEVELOPMENT MANAGER

KIMBER CARHART
95 MAHALANI ST. #27
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808.244.5554
KIMBER.CARHART@CANCER.ORG

THE PINK GALA *Pretty in Pink*

A BENEFIT EVENT for **HOPE LODGE HAWAII**

October 20th, 2018 Four Seasons Resort Maui at Wailea

SPONSORSHIP LEVELS & BENEFITS

PRESENTING SPONSOR \$12,500

- ❖ EXCLUSIVE OPPORTUNITY AS SINGLE PRESENTING SPONSOR
- ❖ PRESENTING SPONSOR NAMED ON HOPEFEST MAUI WEBSITE, MEDIA ADS, PROMOTIONAL MATERIALS AND EVENT PROGRAM
- ❖ RESERVED TABLE FOR TEN AT THE EVENT
- ❖ PROMINENT LOGO RECOGNITION IN SOCIAL MEDIA COVERAGE
- ❖ FULL-PAGE DEDICATION IN PRINTED EVENT PROGRAM
- ❖ SPECIAL SPONSOR GIFT BAGS FOR YOUR 10 GUESTS
- ❖ PROMINENT LOGO RECOGNITION IN POST-EVENT MAHALO FEATURE
- ❖ ABILITY TO PLACE MATERIALS IN GIFT BAGS

PINK DIAMOND SPONSOR \$10,000

- ❖ RESERVED TABLE FOR TEN AT THE EVENT
- ❖ LOGO INCLUDED ON THE HOPEFEST MAUI WEBSITE, MEDIA ADS, PROMOTIONAL MATERIALS AND EVENT PROGRAM
- ❖ RECOGNITION IN SOCIAL MEDIA COVERAGE
- ❖ FULL-PAGE DEDICATION IN PRINTED EVENT PROGRAM
- ❖ SPECIAL SPONSOR GIFT BAGS FOR YOUR 10 GUESTS
- ❖ LOGO RECOGNITION IN POST-EVENT MAHALO FEATURE
- ❖ ABILITY TO PLACE MATERIALS IN GIFT BAGS

PINK SAPPHIRE \$7,500

- ❖ RESERVED TABLE FOR TEN AT THE EVENT
- ❖ LOGO RECOGNITION IN SIGNAGE AT EVENT
- ❖ HALF-PAGE DEDICATION IN PRINTED EVENT PROGRAM
- ❖ RECOGNITION IN SOCIAL MEDIA COVERAGE
- ❖ LOGO RECOGNITION IN POST-EVENT MAHALO FEATURE

PINK TOPAZ \$5,000

- ❖ RESERVED TABLE FOR TEN AT THE EVENT
- ❖ LOGO RECOGNITION IN SIGNAGE AT EVENT
- ❖ HALF-PAGE DEDICATION IN PRINTED EVENT PROGRAM
- ❖ RECOGNITION IN SOCIAL MEDIA COVERAGE
- ❖ NAME RECOGNITION IN POST-EVENT MAHALO FEATURE

PINK PEARL \$2,500

- ❖ RESERVED TABLE FOR TEN AT THE EVENT
- ❖ NAME RECOGNITION IN PRINTED EVENT PROGRAM
- ❖ QUARTER-PAGE DEDICATION IN PRINTED EVENT PROGRAM
- ❖ RECOGNITION IN SOCIAL MEDIA COVERAGE
- ❖ NAME RECOGNITION IN POST-EVENT MAHALO FEATURE



THE PINK GALA *Pretty in Pink*

A BENEFIT EVENT for HOPE LODGE HAWAII

October 20th, 2018 Four Seasons Resort Maui at Wailea

UNDERWRITING OPPORTUNITIES & IN-KIND DONATIONS

YOUR SUPPORT ALLEVIATES THE EXPENSES INCURRED BY HOSTING THIS GREAT EVENT.

FOOD & BEVERAGE valued at \$7,500

- ❖ PROMINENT LOGO RECOGNITION ON MAHALO FEATURE
- ❖ PROMINENT SIGNAGE AT MAIN EVENT
- ❖ HALF-PAGE PLACEMENT IN EVENT PROGRAM
- ❖ SOCIAL MEDIA MENTION
- ❖ STAGE MENTION DURING EVENT

ENTERTAINMENT valued at \$10,000 or \$5,000

- ❖ PROMINENT LOGO RECOGNITION ON MAHALO FEATURE
- ❖ SIGNAGE AT MAIN EVENT
- ❖ HALF-PAGE PLACEMENT IN EVENT PROGRAM
- ❖ SOCIAL MEDIA MENTION
- ❖ STAGE MENTION

PUBLICITY valued at \$8,000 or \$4,000

- ❖ PROMINENT LOGO RECOGNITION IN MAHALO FEATURE
- ❖ QUARTER-PAGE PLACEMENT IN EVENT PROGRAM
- ❖ SOCIAL MEDIA MENTION
- ❖ STAGE MENTION

VENUE valued at \$5,000 or \$2,500

- ❖ LOGO RECOGNITION IN MAHALO FEATURE
- ❖ QUARTER-PAGE PLACEMENT IN EVENT PROGRAM
- ❖ SOCIAL MEDIA MENTION
- ❖ STAGE MENTION

VOLUNTEERS valued at \$4,000 or \$2,000

- ❖ RECOGNITION IN MAHALO FEATURE
- ❖ QUARTER-PAGE PLACEMENT IN EVENT PROGRAM
- ❖ SIGNAGE AT REGISTRATION

EVENT SUPPORT DONATION OF \$100 - \$1,000

- ❖ NAME PLACEMENT IN EVENT PROGRAM



SPONSOR CONTRIBUTION AGREEMENT

CONTACT NAME: _____ JOB TITLE: _____

EMAIL: _____ OFFICE PHONE: _____

COMPANY OR DONOR NAME: _____
(AS YOU WOULD LIKE IT TO APPEAR IN DONOR RECOGNITION MATERIALS)

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

MONETARY SPONSORSHIP SUPPORT

PINK SPONSORSHIP LEVELS Presenting \$12,500 Diamond \$10,000
 Sapphire \$7,500 Topaz \$5,000 Pearl \$2,500

UNDERWRITING

IN-KIND SUPPORT PLEASE BE AS DESCRIPTIVE AND ACCURATE AS POSSIBLE

DESCRIPTION OF SUPPORT _____ VALUED AT: \$ _____

PAYMENT INFORMATION

CREDIT CARD NUMBER: _____ - _____ - _____ - _____ EXPIRATION: ____/____/____

CHARGE AMOUNT: \$ _____ CARDHOLDER NAME & BILLING ADDRESS *(ONLY IF DIFFERENT FROM ABOVE)*

CHECK: ENCLOSED IS MY CHECK IN THE AMOUNT OF \$ _____ PAYABLE TO: AMERICAN CANCER SOCIETY

DONOR / SPONSOR RECOGNITION

- I WISH MY DONATION TO BE ANONYMOUS _____ (PLEASE INITIAL)
- I AGREE TO HAVE MY NAME OR MY COMPANY INCLUDED IN EVENT MATERIALS _____ (PLEASE INITIAL)
(AS OUTLINED IN SPONSORSHIP LEVELS. DONOR OR COMPANY NAME MAY BE USED IN ADDITIONAL MATERIALS INCLUDING BUT NOT LIMITED TO TELEVISION, RADIO, NEWS, WEB AND OTHER PUBLICATIONS)

SIGNATURE OF DONOR: _____ DATE: ____/____/____

EVENT CONTACTS:

CO-CHAIRS: TYSON MIYAKE TYSON@MIYAKECONCRETE.COM & RAYSHA MAMALA RAYSHA23@GMAIL.COM

MAIL THIS FORM TO: AMERICAN CANCER SOCIETY 95 MAHALANI ST., #27, WAILUKU, HI 96793

ATTN: KIMBER CARHART 808.244.5554 KIMBER.CARHART@CANCER.ORG